





Pacific Fusion Runway (PFR) is a luxurious and elegant showcase of high fashion, featuring independent designers, well-established brands, and boutique stores.

### **Objectives**

- Provide local high-net-worth individuals with an exclusive fashion experience and a unique shopping opportunity
- Promote talented local designers by offering a high-end platform to showcase their work
- Establish a direct channel for designers, brands, and stores to engage with customers face-toface



# ABOUILIS EWENT

The holiday season is fast approaching! Our event will showcase approximately 70 stunning outfits on the runway, designed for the occasion and reflecting **Festive Elegance**, to ensure our guests are ready to celebrate in style.

After the show, guests will have the opportunity to meet and interact with the designers, and stay to enjoy Vancouver's most exclusive nightlife party.

#### SCHEDULE

- 7:00 7:30 PM doors open
- 7:30 9:00 PM Runway Show
- 9:00 9:30 PM Designer Meet-and-Greet
- 9:30 PM After Party











### **Paradox Hotel Vancouver**

- Luxurious 5-star hotel: Known for its upscale accommodations and premium service
- Architectural Landmark: A
  striking 60-story building,
  formerly known as the Trump
  Hotel, and the second tallest in
  Vancouver
- Modern Elegance: Features sleek, contemporary designs with luxurious amenities

# BUILDING





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**3F - Mansion Nightclub** 

- Vancouver's premier destination: Western Canada's leader in ultra-high-energy nightlife.
- **Spacious Venue**: Features over 150 seats and 9,000 square feet of soaring ceilings.
- Vibrant Atmosphere: Enhanced by dynamic lighting and a state-of-the-art sound system.



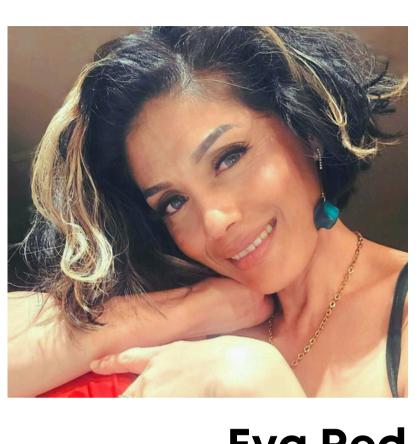


# **Myles Laphen**

Myles's designs have evolved into a realm of glamour and sophistication, drawing inspiration from history, Hollywood, and the celebration of one-of-a-kind pieces. His selection of fabrics and textures serves as dramatic examples of extravagant showstoppers. Coupled with his new passion for hat design, his creations offer a complete head-to-toe finished product.







## **Eva Red**

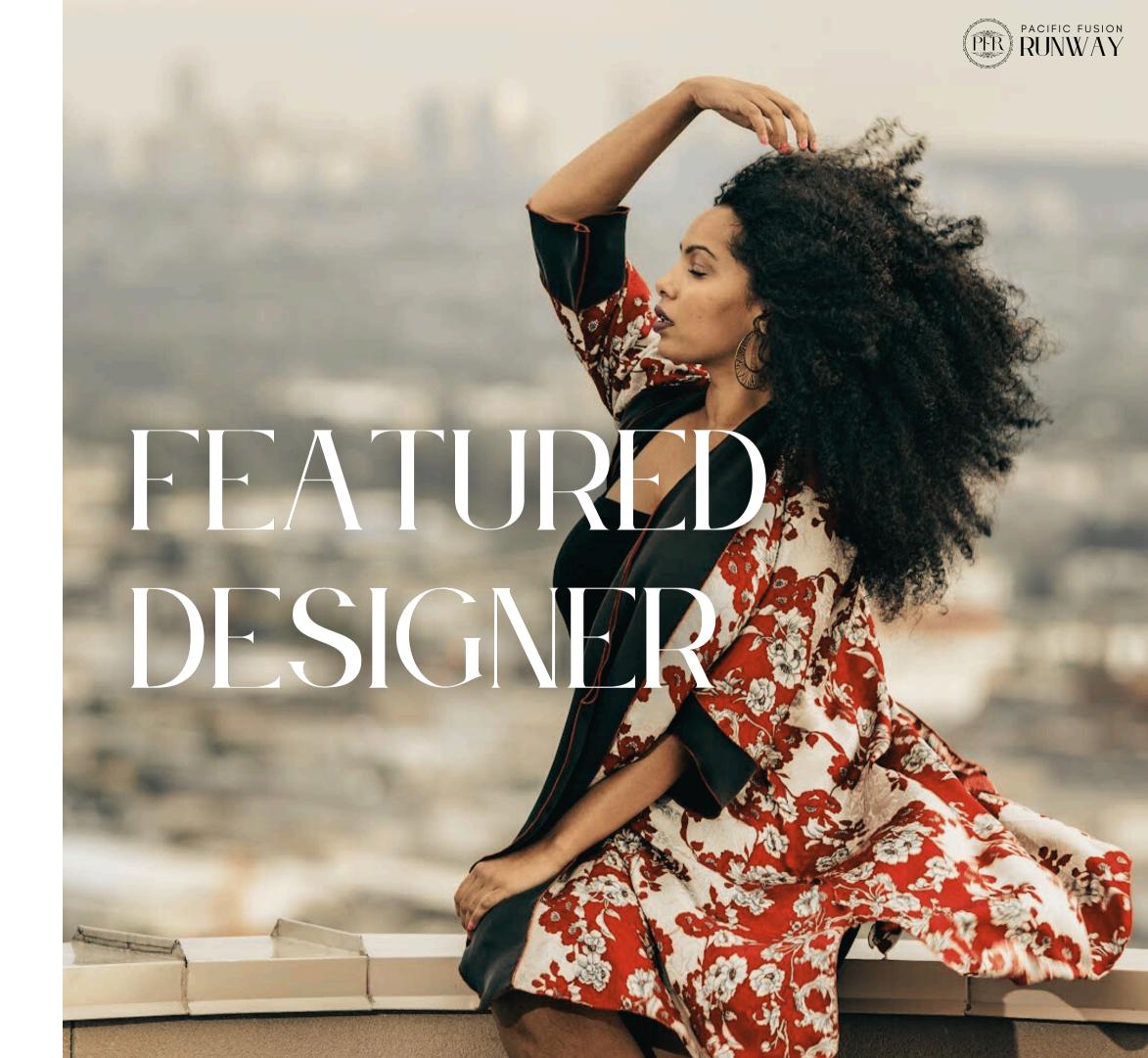
Eva Red is the creative mind behind **Chandra V.** Her passion for fashion began at the age of six, when she first aspired to be a designer. Her designs reflect a style that is classy, elegant, and easy to wear. Eva's personal approach to styling and self-expression shapes the vision for **Chandra V**.





## Kjaer Neletia Pedersen

The artist behind **Kome Clothing** is North Vancouver-based designer Kjaer Neletia Pedersen. With a rich artistic background, Kjaer loves creating her one-of-a-kind garments using a wide range of techniques, including dyeing, stamping, bleaching, and hand-cutting. She was invited to showcase her work at Vancouver Fashion Week SS23.





We will invite multiple professional photographers, some of whom have been published in Vogue and have worked at New York Fashion Week, Paris Fashion Week, and Vancouver Fashion Week.

